

APP 2.0 FREQUENTLY ASKED QUESTIONS

How are points earned?

You can earn Allergan Partner Privileges® (APP) points by purchasing select Allergan® Aesthetics products. Your earned points will place you in designated levels and tiers. Each level and tier offers benefits such as

- Online physician locator listing
- Priority customer service line access
- Preferred shipment status
- Certificates and status displays

Here's how your APP points are calculated for each purchase:

DESCRIPTION	LIST PRICE	APP 2.0 POINT VALUE
BOTOX® Cosmetic (onabotulinumtoxinA) 100 Units/Vial	\$579.00	1.16
BOTOX® Cosmetic 50 Units/Vial	\$319.00	0.64
JUVÉDERM® ULTRA Plus XC 2 x 1 mL	\$621.00	1.24
JUVÉDERM® ULTRA XC 2 x 1 mL	\$621.00	1.24
JUVÉDERM® ULTRA Plus XC 2 x 0.4 cc	\$511.00	1.02
JUVÉDERM® ULTRA XC 2 x 0.4 cc	\$511.00	1.02
JUVÉDERM VOLUMA® XC 2 x 1 mL	\$808.00	1.62
KYBELLA® (deoxycholic acid) 2 mL (10mg/mL) 4 vials	\$1200.00	2.40
SkinMedica® (various)	\$500.00	1.00
LATISSE® (bimatoprost ophthalmic solution) 0.03% 3 mL 12 units/1 case	\$1011.00	2.02
LATISSE® 0.03% 5 mL 12 units/1 case	\$1311.00	2.62
Natrelle® Saline Implant*	\$592.00	1.18
Natrelle® Gel Implant*	\$927.00	1.85
Natrelle® 410 Implant*	\$1350.00	2.70
Natrelle® Inspira Implant*	\$1027.00	2.05

*Accounts purchasing *Natrelle*® implants are subject to additional rules and regulations. *Natrelle*® points are earned on augmentation implants only. All reimbursed implants (ie, used in reimbursement procedures) are excluded from earning points. Ask your Allergan representative for additional information.

Please see Indications and Important Safety Information below.

What products are eligible to earn points?

Points may be earned by purchasing BOTOX® Cosmetic (onabotulinumtoxinA), JUVÉDERM® XC, JUVÉDERM VOLUMA® XC, KYBELLA® (deoxycholic acid) injection 10 mg/mL, Natrelle® Breast Implants*, LATISSE® (bimatoprost ophthalmic solution) 0.03%, and SkinMedica®.

How do I know how many points I need to reach the next level?

Required points for each of the five levels vary. They are as follows:

SILVER	GOLD	PLATINUM	PLATINUM PLUS	DIAMOND
25 Points	250 Points	500 Points	800 Points	1200 Points

When am I eligible to be upgraded to the next level?

When an account attains the full point total required to achieve the next level or tier, that account's upgrade will take effect within 24 to 48 hours after the qualifying purchase is made.

Once an account achieves a new level or tier during the calendar year, that account will retain that level or tier and receive all corresponding benefits for the balance of the year.

What are midyear courtesy upgrades?

At midyear (June 30), if a Silver or higher level status account's points have reached 50% of the threshold for the next level or tier, the account will receive a courtesy upgrade to the next level or tier.

Accounts that achieve a level or tier via a midyear courtesy upgrade, but that do not accumulate the full points total required for that level or tier by the end of the year, will downgrade to the level or tier associated with their point total at the end of the year for the next year.

When do I receive my rebate?

Rebates are paid out via credit memo on a quarterly basis:

LEVEL	PAYOUT OCCURS
Last business day of March	Within 2 to 3 weeks of the rebate cycle closing
Last business day of June	
Last business day of September	
Last business day of December	

*Accounts purchasing Natrelle® implants are subject to additional rules and regulations. Natrelle® points are earned on augmentation implants only. All reimbursed implants (ie, used in reimbursement procedures) are excluded from earning points. Ask your Allergan representative for additional information.

Please see Indications and Important Safety Information below.

What rewards are available in addition to rebates?

Instant Product Savings are awarded as practices progress through individual product tiers for JUVÉDERM®, JUVÉDERM VOLUMA® XC, LATISSE® (bimatoprost ophthalmic solution) 0.03%, Natrelle® Gel, and SkinMedica®. For select products, discounts are applied directly to invoices. In the JUVÉDERM® tiers, accounts can earn free boxes of JUVÉDERM®.

Your practice may receive a **Growth Reward Kicker**, which is awarded to all Silver and above members who achieve a 15% or more year-over-year gross sales increase.

How are growth rewards calculated?

The rebate is applied to qualified member practices' year-over-year gross sales increase amount and paid in the Q4 rebate statement. These practices can qualify at the 1%, 2%, and 4% levels.

1%	2%	4%
15%-29% Growth	30%-49% Growth	50% Growth

Practices that have not registered for Allergan One™ can manage their accounts by visiting allergannetwork.com.

How do I achieve Top 500 status?

After you've earned enough points to achieve Top 500 status, you will be eligible for additional savings. Within the Top 500 status, your practice can qualify for varying rebates.

Rebate Structure for Top 500 Partners

TOP 10	TOP 11-25	TOP 26-50	TOP 51-250	TOP 251-500
18%	16%	14%	12%	10%

Please see Indications and Important Safety Information below.

INDICATIONS AND IMPORTANT SAFETY INFORMATION

BOTOX® Cosmetic (onabotulinumtoxinA) Important Information

Indications

Glabellar Lines

BOTOX® Cosmetic (onabotulinumtoxinA) for injection is indicated for the temporary improvement in the appearance of moderate to severe glabellar lines associated with corrugator and/or procerus muscle activity in adult patients.

Lateral Canthal Lines

BOTOX® Cosmetic is indicated for the temporary improvement in the appearance of moderate to severe lateral canthal lines associated with orbicularis oculi activity in adult patients.

IMPORTANT SAFETY INFORMATION, INCLUDING BOXED WARNING

WARNING: DISTANT SPREAD OF TOXIN EFFECT

Postmarketing reports indicate that the effects of BOTOX® Cosmetic and all botulinum toxin products may spread from the area of injection to produce symptoms consistent with botulinum toxin effects. These may include asthenia, generalized muscle weakness, diplopia, ptosis, dysphagia, dysphonia, dysarthria, urinary incontinence and breathing difficulties. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death. The risk of symptoms is probably greatest in children treated for spasticity but symptoms can also occur in adults treated for spasticity and other conditions, particularly in those patients who have an underlying condition that would predispose them to these symptoms. In unapproved uses, including spasticity in children, and in approved indications, cases of spread of effect have been reported at doses comparable to those used to treat cervical dystonia and upper limb spasticity and at lower doses.

CONTRAINDICATIONS

BOTOX® Cosmetic is contraindicated in the presence of infection at the proposed injection site(s) and in individuals with known hypersensitivity to any botulinum toxin preparation or to any of the components in the formulation.

WARNINGS AND PRECAUTIONS

Lack of Interchangeability between Botulinum Toxin Products

The potency Units of BOTOX® Cosmetic are specific to the preparation and assay method utilized. They are not interchangeable with other preparations of botulinum toxin products and, therefore, units of biological activity of BOTOX® Cosmetic cannot be compared to nor converted into units of any other botulinum toxin products assessed with any other specific assay method.

Spread of Toxin Effect

Please refer to Boxed Warning for Distant Spread of Toxin Effect.

No definitive serious adverse event reports of distant spread of toxin effect associated with dermatologic use of BOTOX® Cosmetic at the labeled dose of 20 Units (for glabellar lines), 24 Units (for lateral canthal lines), 44 Units (for simultaneous treatment of lateral canthal lines and glabellar lines) have been reported.

Serious Adverse Reactions With Unapproved Use

Serious adverse reactions, including excessive weakness, dysphagia, and aspiration pneumonia, with some adverse reactions associated with fatal outcomes, have been reported in patients who received BOTOX[®] injections for unapproved uses. In these cases, the adverse reactions were not necessarily related to distant spread of toxin, but may have resulted from the administration of BOTOX[®] to the site of injection and/or adjacent structures. In several of the cases, patients had pre-existing dysphagia or other significant disabilities. There is insufficient information to identify factors associated with an increased risk for adverse reactions associated with the unapproved uses of BOTOX[®]. The safety and effectiveness of BOTOX[®] for unapproved uses have not been established.

Hypersensitivity Reactions

Serious and/or immediate hypersensitivity reactions have been reported. These reactions include anaphylaxis, serum sickness, urticaria, soft-tissue edema, and dyspnea. If such reactions occur, further injection of BOTOX[®] Cosmetic should be discontinued and appropriate medical therapy immediately instituted. One fatal case of anaphylaxis has been reported in which lidocaine was used as the diluent and, consequently, the causal agent cannot be reliably determined.

Cardiovascular System

There have been reports following administration of BOTOX[®] of adverse events involving the cardiovascular system, including arrhythmia and myocardial infarction, some with fatal outcomes. Some of these patients had risk factors including pre-existing cardiovascular disease. Use caution when administering to patients with pre-existing cardiovascular disease.

Pre-existing Neuromuscular Disorders

Individuals with peripheral motor neuropathic diseases, amyotrophic lateral sclerosis, or neuromuscular junction disorders (eg, myasthenia gravis or Lambert-Eaton syndrome) should be monitored when given botulinum toxin. Patients with neuromuscular disorders may be at increased risk of clinically significant effects including generalized muscle weakness, diplopia, ptosis, dysphonia, dysarthria, severe dysphagia, and respiratory compromise from onabotulinumtoxinA (see *Warnings and Precautions*).

Dysphagia and Breathing Difficulties

Treatment with BOTOX[®] and other botulinum toxin products can result in swallowing or breathing difficulties. Patients with pre-existing swallowing or breathing difficulties may be more susceptible to these complications. In most cases, this is a consequence of weakening of muscles in the area of injection that are involved in breathing or oropharyngeal muscles that control swallowing or breathing (see *Boxed Warning*).

Pre-existing Conditions at the Injection Site

Caution should be used when BOTOX[®] Cosmetic treatment is used in the presence of inflammation at the proposed injection site(s) or when excessive weakness or atrophy is present in the target muscle(s).

Human Albumin and Transmission of Viral Diseases

This product contains albumin, a derivative of human blood. Based on effective donor screening and product manufacturing processes, it carries an extremely remote risk for transmission of viral diseases. A theoretical risk for transmission of Creutzfeldt-Jakob disease (CJD) also is considered extremely remote. No cases of transmission of viral diseases or CJD have ever been identified for albumin.

ADVERSE REACTIONS

The most frequently reported adverse event following injection of BOTOX[®] Cosmetic for glabellar lines was eyelid ptosis (3%).

The most frequently reported adverse event following injection of BOTOX[®] Cosmetic for lateral canthal lines was eyelid edema (1%).

DRUG INTERACTIONS

Co-administration of BOTOX[®] Cosmetic and aminoglycosides or other agents interfering with neuromuscular transmission (eg, curare-like compounds) should only be performed with caution as the effect of the toxin may be potentiated. Use of anticholinergic drugs after administration of BOTOX[®] Cosmetic may potentiate systemic anticholinergic effects.

The effect of administering different botulinum neurotoxin products at the same time or within several months of each other is unknown. Excessive neuromuscular weakness may be exacerbated by administration of another botulinum toxin prior to the resolution of the effects of a previously administered botulinum toxin.

Excessive weakness may also be exaggerated by administration of a muscle relaxant before or after administration of BOTOX® Cosmetic.

USE IN SPECIFIC POPULATIONS

BOTOX® Cosmetic is not recommended for use in children or pregnant women. It is not known whether BOTOX® Cosmetic is excreted in human milk. Caution should be exercised when BOTOX® Cosmetic is administered to a nursing woman.

Please see BOTOX® Cosmetic Full Prescribing Information including Boxed Warning and Medication Guide.

LATISSE® Important Information

Indication

LATISSE® (bimatoprost ophthalmic solution) 0.03% is indicated to treat hypotrichosis of the eyelashes by increasing their growth, including length, thickness, and darkness.

Important Safety Information

Warnings and Precautions: In patients using **LUMIGAN®** (bimatoprost ophthalmic solution) or other prostaglandin analogs for the treatment of elevated intraocular pressure (IOP), the concomitant use of **LATISSE®** may interfere with the desired reduction in IOP. Patients using prostaglandin analogs including **LUMIGAN®** for IOP reduction should only use **LATISSE®** after consulting with their physician and should be monitored for changes to their intraocular pressure.

Increased iris pigmentation has occurred when bimatoprost solution was administered. Patients should be advised about the potential for increased brown iris pigmentation, which is likely to be permanent.

Bimatoprost has been reported to cause pigment changes (darkening) to periorbital pigmented tissues and eyelashes. The pigmentation is expected to increase as long as bimatoprost is administered, but has been reported to be reversible upon discontinuation of bimatoprost in most patients.

There is the potential for hair growth to occur in areas where **LATISSE®** solution comes in repeated contact with skin surfaces. Apply **LATISSE®** only to the skin of the upper eyelid margin at the base of the eyelashes.

LATISSE® solution should be used with caution in patients with active intraocular inflammation (eg, uveitis) because the inflammation may be exacerbated.

Adverse Reactions: The most frequently reported adverse events were eye pruritus, conjunctival hyperemia, skin hyperpigmentation, ocular irritation, dry eye symptoms, and erythema of the eyelid. These events occurred in less than 4% of patients.

Postmarketing Experience: The following reactions have been identified during postmarketing use of **LATISSE®** in clinical practice: eye swelling, eyelid edema, hypersensitivity (local allergic reactions), lacrimation increased, madarosis and trichorrhhexis (temporary loss of a few eyelashes to loss of sections of eyelashes, and temporary eyelash breakage, respectively), periorbital and lid changes associated with a deepening of the eyelid sulcus, rash (including macular and erythematous), skin discoloration (periorbital), and vision blurred.

Please see LATISSE® full Prescribing Information.

KYBELLA® (deoxycholic acid) injection 10 mg/mL Important Information

Indication

KYBELLA® (deoxycholic acid) injection is indicated for improvement in the appearance of moderate to severe convexity or fullness associated with submental fat in adults.

The safe and effective use of KYBELLA® for the treatment of subcutaneous fat outside the submental region has not been established and is not recommended.

Important Safety Information

Contraindications

KYBELLA® is contraindicated in the presence of infection at the injection sites.

Warnings and Precautions

Marginal Mandibular Nerve Injury

Cases of marginal mandibular nerve injury, manifested as an asymmetric smile or facial muscle weakness, were reported in 4% of subjects in the clinical trials; all cases resolved spontaneously (range 1-298 days, median 44 days). KYBELLA® should not be injected into or in close proximity to the marginal mandibular branch of the facial nerve.

Dysphagia

Dysphagia occurred in 2% of subjects in the clinical trials in the setting of administration-site reactions, eg, pain, swelling, and induration of the submental area; all cases of dysphagia resolved spontaneously (range 1-81 days, median 3 days). Avoid use of KYBELLA® in patients with current or prior history of dysphagia as treatment may exacerbate the condition.

Injection-Site Hematoma/Bruising

In clinical trials, 72% of subjects treated with KYBELLA® experienced hematoma/bruising. KYBELLA® should be used with caution in patients with bleeding abnormalities or who are currently being treated with antiplatelet or anticoagulant therapy as excessive bleeding or bruising in the treatment area may occur.

Risk of Injecting Into or in Proximity to Vulnerable Anatomic Structures

To avoid the potential of tissue damage, KYBELLA® should not be injected into or in close proximity (1 cm-1.5 cm) to salivary glands, lymph nodes, and muscles.

Adverse Reactions

The most commonly reported adverse reactions in the pivotal clinical trials were: injection site edema/swelling, hematoma/bruising, pain, numbness, erythema, and induration.

For additional information, please see full Prescribing Information.

JUVÉDERM® Ultra XC, JUVÉDERM® Ultra Plus XC, and JUVÉDERM VOLUMA® XC Important Information

INDICATIONS

JUVÉDERM® Ultra XC injectable gel is indicated for injection into the lips and perioral area for lip augmentation in adults over the age of 21.

JUVÉDERM® XC injectable gels (JUVÉDERM® Ultra XC and JUVÉDERM® Ultra Plus XC) are for injection into areas of facial tissue where moderate to severe facial wrinkles and folds occur to temporarily add volume to the skin, especially around the nose and mouth.

Please see additional Indications and Important Safety Information continued on next page.

JUVÉDERM VOLUMA® XC injectable gel is indicated for deep (subcutaneous and/or supraperiosteal) injection for cheek augmentation to correct age-related volume deficit in the mid-face in adults over the age of 21.

IMPORTANT SAFETY INFORMATION

CONTRAINDICATIONS

These products should not be used in patients who have severe allergies, marked by a history of anaphylaxis or history or presence of multiple severe allergies, and should not be used in patients with a history of allergies to gram-positive bacterial proteins or lidocaine contained in these products.

WARNINGS

- Do not inject into blood vessels. Introduction of these products into the vasculature may lead to embolization, occlusion of the vessels, ischemia, or infarction. Take extra care when injecting soft-tissue fillers; for example, inject the product slowly and apply the least amount of pressure necessary. Rare, but serious, adverse events associated with the intravascular injection of soft-tissue fillers in the face have been reported and include temporary or permanent vision impairment, blindness, cerebral ischemia or cerebral hemorrhage leading to stroke, skin necrosis, and damage to underlying facial structures. Immediately stop the injection if a patient exhibits any of the following symptoms: changes in vision, signs of a stroke, blanching of the skin, unusual pain during or shortly after the procedure. Patients should receive prompt medical attention and, possibly, evaluation by an appropriate healthcare professional specialist should an intravascular injection occur
- Product use at specific sites in which an active inflammatory process (skin eruptions such as cysts, pimples, rashes, or hives) or infection is present should be deferred until the underlying process has been controlled

PRECAUTIONS

- In order to minimize the risk of potential complications, these products should only be used by healthcare professionals who have appropriate training, experience, and knowledge of facial anatomy
- Healthcare professionals are encouraged to discuss the potential risks of soft-tissue injections with their patients prior to treatment and ensure that patients are aware of signs and symptoms of potential complications
- The safety and effectiveness for the treatment of anatomic regions other than moderate to severe facial wrinkles and folds with JUVÉDERM® XC, the lips and perioral area for lip augmentation with JUVÉDERM® Ultra XC, and the mid-face with JUVÉDERM VOLUMA® XC, have not been established in controlled clinical studies
- As with all transcutaneous procedures, dermal filler implantation carries a risk of infection. Follow standard precautions associated with injectable materials
- The safety for use during pregnancy, in breastfeeding females, and in patients with known susceptibility to keloid formation, hypertrophic scarring, and pigmentation disorders has not been studied
- The safety for use of JUVÉDERM® Ultra XC and JUVÉDERM® Ultra Plus XC in patients under 18 years has not been established
- The safety for use of JUVÉDERM VOLUMA® XC in patients under 35 or over 65 years has not been established
- Use with caution in patients on immunosuppressive therapy
- Patients who are using products that can prolong bleeding (such as aspirin, nonsteroidal anti-inflammatory drugs, and warfarin) may experience increased bruising or bleeding at treatment sites
- If laser treatment, chemical peel, or any other procedure based on active dermal response is considered after treatment, or if the product is administered before the skin has healed completely, there is a possible risk of an inflammatory reaction at the treatment site
- Patients who experience skin injury near the site of implantation may be at a higher risk for adverse events
- The safety of JUVÉDERM VOLUMA® XC injectable gel for use in patients with very thin skin in the mid-face has not been established
- Patients may experience late onset nodules with use of dermal fillers, including JUVÉDERM VOLUMA® XC

ADVERSE EVENTS

The most commonly reported side effects for JUVÉDERM® XC injectable gels were temporary injection-site redness, swelling, pain/tenderness, firmness, lumps/bumps, bruising, discoloration, and itching. For JUVÉDERM® Ultra XC or JUVÉDERM® Ultra Plus XC, they were mild or moderate in severity, with a duration of 14 days or less; and for JUVÉDERM VOLUMA® XC, they were predominantly moderate in severity, with a duration of 2 to 4 weeks.

Please see additional Indications and Important Safety Information continued on next page.

To report an adverse reaction with JUVÉDERM® Ultra XC, JUVÉDERM® Ultra Plus XC, or JUVÉDERM VOLUMA® XC, please call Allergan Product Surveillance at 1-800-624-4261.

For more information, please see JuvedermDFU.com or call the Allergan Medical Information line at 1-800-433-8871.

JUVÉDERM® Ultra XC, JUVÉDERM® Ultra Plus XC, and JUVÉDERM VOLUMA® XC injectable gels are available by prescription only.

Natrelle® Breast Implants Important Information

INDICATIONS

Natrelle® Breast Implants are indicated for women for the following:

- **Breast augmentation for women at least 22 years old for silicone-filled implants.**
- **Breast augmentation for women at least 18 years old for saline-filled implants.**

Breast augmentation includes primary breast augmentation to increase breast size, as well as revision surgery to correct or improve the result of a primary breast augmentation surgery.

IMPORTANT SAFETY INFORMATION

CONTRAINDICATIONS

Breast implant surgery should not be performed in:

- Women with active infection anywhere in their body.
- Women with existing cancer or pre-cancer of their breast who have not received adequate treatment for those conditions.
- Women who are currently pregnant or nursing.

WARNINGS

AVOID DAMAGE DURING SURGERY

- Care should be taken to avoid the use of excessive force and to minimize handling of the implant during surgical insertion.
- Care should be taken when using surgical instruments in proximity with the breast implant, including scalpel, sutures, and dissection instrumentation.
- Do not treat capsular contracture by closed capsulotomy or forceful external compression, which will likely result in implant damage, rupture, folds, and/or hematoma.
- Use care in subsequent procedures such as open capsulotomy, breast pocket revision, hematoma/seroma aspiration, and biopsy/lumpectomy to avoid damage to the implant.
- Do not place drugs or substances inside saline-filled implants other than sterile saline for injection. Do not inject through the implant shell.
- Do not contact the implant with disposable, capacitor-type cautery devices.
- Do not alter the implants or attempt to repair or insert a damaged prosthesis.
- Do not immerse the implant in povidone-iodine solution. If povidone-iodine is used in the pocket, ensure that it is rinsed thoroughly so no residual solution remains in the pocket.
- Do not reuse or resterilize any product that has been previously implanted. Breast implants are intended for single use only.
- Do not place more than one implant per breast pocket.
- Do not use the periumbilical approach to place the implant.

- Do not use microwave diathermy in patients with breast implants. Microwave diathermy has been reported to cause tissue necrosis, skin erosion, and implant extrusion.

PRECAUTIONS

Safety and effectiveness have not been established in patients with the following:

- Autoimmune diseases (e.g., lupus and scleroderma).
- A compromised immune system (for example, currently receiving immunosuppressive therapy).
- Planned chemotherapy following breast implant placement.
- Planned radiation therapy to the breast following breast implant placement.
- Conditions or medications that interfere with wound healing and blood clotting.
- Reduced blood supply to breast tissue.
- Clinical diagnosis of depression or other mental health disorders, including body dysmorphic disorder and eating disorders. Please discuss any history of mental health disorders prior to surgery. Patients with a diagnosis of depression, or other mental health disorders, should wait until resolution or stabilization of these conditions prior to undergoing breast implantation surgery.

ADVERSE EVENTS

Key adverse events are reoperation, implant removal with or without replacement, implant rupture with silicone-filled implants, implant deflation with saline-filled implants, and capsular contracture Baker Grade III/IV.

Other potential adverse events that may occur with breast implant surgery include: asymmetry, breast pain, breast/skin sensation changes, capsular calcification, delayed wound healing, hematoma, hypertrophic scarring/scarring, implant extrusion, implant malposition, implant palpability/visibility, infection, nipple complications, redness, seroma, swelling, tissue/skin necrosis, wrinkling/rippling.

For more information see the full Directions for Use at www.allergan.com/labeling/usa.htm or call the Allergan Product Support line at 1-800-433-8871.

To report a problem with *Natrelle*[®], please call Allergan Product Surveillance at 1-800-624-4261.

Natrelle[®] Breast Implants are available by prescription only.

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